



NEWS RELEASE

SSi Micro and Rogers implement North-South wireless roaming agreement for Canadian customers

SSi Mobile customers in Canada's North now benefit from Canada-wide coverage

Rogers customers can now roam throughout Nunavut on Extended Coverage

YELLOWKNIFE, July 22, 2019. SSi Micro Ltd. and Rogers Communications Inc. announced today a new roaming agreement that ensures customers on both networks can roam worry-free.

For SSi Mobile, this means its customers in Northern Canada can travel to other parts of the country and enjoy a fast, reliable and consistent experience on Rogers wireless network. They can simply use their plan's minutes and data with no additional roaming fees.

"Our customers deserve the best possible service, whether at home, at work, or traveling outside Nunavut," said Jeff Philipp, founder and CEO of SSi. "As the only network operator with coverage in all 25 communities, SSi Mobile is growing quickly in numbers and popularity with consumers. This partnership with Rogers adds another level of excellence, ensuring the highest quality roaming connectivity across the country."

Rogers consumer and business customers who previously roamed only in Iqaluit can now roam on the SSi Mobile network while travelling to all 25 Nunavut communities for the first time in the company's history. The agreement provides seamless 4G-LTE and GSM connectivity on SSi's extensive northern network.

"Our consumer and business customers want high quality wireless access wherever they are, and we are committed to keeping Canadians connected, including in remote and rural communities," said Dean Prevost, President, Rogers for Business. "This agreement connects customers from both companies to the moments that matter most in their lives, whether it's travelling to or from Canada's North for business or pleasure."

The roaming agreement follows SSi receiving a spectrum sub-license from Rogers. Approved by Innovation, Science and Economic Development Canada (ISED), the spectrum allows SSi to create a larger block of radio frequency within the 1900MHz range to enhance wireless service in Nunavut and Yellowknife.

For more information on SSi Micro, SSi Mobile and QINIQ, visit www.ssimicro.com and www.qiniq.com.



For more information on Rogers, visit www.rogers.com.

About SSi: Headquartered in Yellowknife, Northwest Territories, and with a satellite teleport and network operations centre in Ottawa, SSi designs, builds and operates state-of-the-art communications networks. SSi is a pioneer in delivering remote-area connectivity in Canada's North and the developer-operator of the award winning SSi Mobile and QINIQ broadband services. With over 25 years of operating experience, SSi is a leader in delivering advanced satellite, broadband and mobile wireless solutions.

SSi understands first-hand the challenges faced in providing effective and affordable communications services to remote and outlying areas. SSi launched broadband into many markets where the internet previously did not exist, delivers mobile voice and data services to communities where those were not available, and provides a competitive alternative to the incumbent operator in many other small and remote markets.

SSi was the first company to launch broadband service in all 25 Nunavut communities, doing so under the "QINIQ" brand name, offering the same service level and pricing to Nunavummiut across the Territory. Since then, the positive impacts of broadband for consumers, organizations and small business have been evident across the North.

SSi invested \$75 million to upgrade the Nunavut-wide QINIQ network with 4G-LTE and 2G-GSM technology, ground infrastructure and satellite capacity, paving the way for the launch of the SSi Mobile voice and data service in February 2018. SSi Mobile is the only cellular service with coverage in all 25 Nunavut communities and is the first-ever cellular service for sixteen of those communities. Startup Canada awarded SSi with the 2018 National High-Growth Entrepreneurship Award for the launch of SSi Mobile service in Nunavut.

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