



PRESS RELEASE – FOR IMMEDIATE RELEASE

Yellowknife, NT - September 16th 2008 - SSI Micro announced today that their web site has been awarded with a 2008 Web Award (www.webaward.org) for outstanding achievement in website development. SSIMICRO.COM was the Best of Industry Winner in the Internet Service Provider category.

SSI Micro.com was one of more than 1,000 web site entries from over 47 countries, which were evaluated in seven different standards including: design, innovation, content, technology, interactivity, navigation and ease of use. The WebAward competition recognizes outstanding corporate Web sites with winners being determined on a forum that compares competitor sites within their industry.

"SSI Micro is very pleased that our web site has earned an award of excellence. The web site represents us well and provides our clients with easily accessible tools and resources. "A lot of heart and soul went into developing this website and we are pleased to have it recognized by the association." SSI Micro developed the site with Pixel ink Media an Australian firm that they have worked with on several projects.

About SSI Micro

SSI Micro is the leading provider of Broadband Internet Services in Canada's North. Providing service to almost every community in the Northwest Territories and Nunavut, as well as other markets around the world, SSI Micro delivers affordable, convenient Broadband Internet. www.ssimicro.com

About the WebAward

The Web Marketing Association is the producer of the WebAward Competition. Now in its 12th year, the WebAwards is the premier annual website award competition that names the best Web sites in 96 industries while setting the standard of excellence for all website development. www.webaward.org.

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