

SSI MICRO NEWS RELEASE

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SSI Micro is pleased to announce the launch of the SSI Portal.

This dynamic web site amalgamates content from all over the world (and especially that specific to the North) into one convenient portal site. It is the ideal spot for users to start their journey onto the web and SSI is certain that many users will elect to make this their default home page.

The SSI Portal is highly customizable and allows users to choose which news items they wish to see. For example, users may opt to see the following categories, pick from many others, or display them all!

Sample Content Sections

- SSI News
- Northern Headlines
- Northern Weather
- Hockey News
- Daily Horoscope
- Stranger than Fiction
- Bookmarks!
- Yachting News
- TV News
- Golf News
- Entertainment Gossip
- Recipes
- Internet News
- Java News
- Breaking News
- Slashdot.org
- Daily NWT Image
- Swimsuit Image

The web site has been designed as the ideal "starting point" for Northern surfers. At a glance users will be able to see news from around the North and in areas which are of interest to them. Some users will want to see hockey news – others will be more interested in reading their horoscope. This is one of the key strengths of the SSI Portal – the ability to customize it to suit your preferences.

Another big benefit – the site content is dynamic and changes on a daily basis. The web page is updated automatically via an automated content retrieval system, meaning users are not stuck with static, unchanging content. This fact alone is a compelling reason for many users to use the SSI portal as their starting point.

The average user will start on the SSI Micro Portal and read the news that they are interested in. From there they may jump to another web site or seek out another web site using the built in search tools.

SSI Micro expects the portal system to become the standard starting point for Northerners. And why not?

It has local and International content.

It is completely customizable.

It is chock-full of links, stories and content.

It changes on a daily basis.

It was developed in the North.

It's FREE!

Stop by and check it out – the web site is <http://www.ssimicro.com>.